



# 2020 Sponsorship, Advertising and Donation Opportunities

## 1. SPONSORSHIP OPPORTUNITIES

<p><b>PLATINUM SPONSOR</b>  <b>\$2,000 (EXCLUSIVE)</b></p> <p>Dominant Company logo &amp; recognition on the York County Quilters Guild website          Largest Logo on Sponsor Banner          Advertising Opportunity on yorkcountyquilters.org and in monthly newsletters for 2020          Top Listing for vendors/sponsors          2-page Spread AD in printed and digital show program          Company Name included on First Place Viewers' Choice Award</p>		
<p style="text-align: center;"><b>GOLD SPONSOR</b>  <b>\$1,500</b></p> <p>Company logo &amp; recognition on the York County Quilters Guild website          Logo on Sponsor Banner          Company Logo on Category, Exhibit or other Signage          Advertising Opportunity on yorkcountyquilters.org          Listing just below Platinum for vendors/sponsors          Full-page AD in printed and digital show program</p>	<p style="text-align: center;"><b>SILVER SPONSOR</b>  <b>\$1,000</b></p> <p>Company logo &amp; recognition on the York County Quilters Guild website          Logo on Sponsor Banner          Company Logo on Category, Exhibit or other Signage          Advertising Opportunity on yorkcountyquilters.org          Listing just below Gold for vendors/sponsors          Half-page AD in printed and digital show program</p>	<p style="text-align: center;"><b>Bronze SPONSOR</b>  <b>\$500</b></p> <p>Company logo &amp; recognition on the York County Quilters Guild website          Logo on Sponsor Banner          Company Logo on Category, Exhibit or other Signage          Advertising Opportunity on yorkcountyquilters.org          Listing just below Silver for vendors/sponsors          One third-page AD in printed and digital show program</p>

## 2. ADVERTISING LEVELS – ads in both digital and printed Show Program

Full Page Ad	\$100	Full Page Color Ad (program size TBD) Required design specs will be sent once business information/payment rec'd	Logo on advertiser page; link to company website (effective within 7 days of payment received, shown through 12/31/2020)
Half Page Ad	\$75	½ Page color ad (horizontal only) Required design specs will be sent once business information/payment rec'd	Logo on advertiser page; link to company website (effective within 7 days of payment received, shown through 12/31/2020)
1/3 Page Ad	\$50	1/3 Page color ad (horizontal only) Required design specs will be sent once business information/payment rec'd	Logo on advertiser page; link to company website (effective within 7 days of payment received, shown through 12/31/2020)
Business Card Ad	\$25	Business Card Size AD Required design specs will be sent once business information/payment rec'd	Logo on advertiser page; link to company website (effective within 7 days of payment received, shown through 12/31/2020)

- DONATION OF RAFFLE BASKET** – Donation of a raffle basket, (\$50+ Value) raffled off during the Quilt Show. Basket may contain prominent company logo/identification. Company will be identified on raffle table and in show program, if received before deadline.
- DONATION OF GIVE-AWAY ITEMS TO BE PLACED IN DEMO-PARTICIPATION "GOODIE BAGS", GAME PRIZES OR RANDOMLY ADDED TO DOOR PRIZES AND RAFFLE BASKETS** - Give-away items with company logo to be placed in goodie bags, door prizes or raffle baskets at chairs discretion. (May also be items wrapped or stickered and identified as "Provided by Company X")



## 2020 Sponsorship, Advertising and/or Prize Agreement

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address: \_\_\_\_\_

The York County Quilters Guild, INC has multiple levels of sponsorship, advertising and donations for our Biennial 2020 Quilt Show – A Stitch in Time on September 17, 18 and 19. We encourage you to select one or more that best promote your products and services. Together through your generous response, we can continue to grow the passion for quilting, support your business and expand the industry. We look forward to you joining with us.

### 1. SPONSORSHIP OPPORTUNITIES –

- \_\_\_\_ **Platinum Sponsor (Exclusive)**      \$2,000
- \_\_\_\_ **Gold Sponsor**      \$1,500
- \_\_\_\_ **Silver Sponsor**      \$1,000
- \_\_\_\_ **Bronze Sponsor**      \$500

### 2. ADVERTISING LEVELS –

- \_\_\_\_ **Full Page Ad**      \$100
- \_\_\_\_ **Half Page Ad**      \$75
- \_\_\_\_ **Third Page Ad**      \$50
- \_\_\_\_ **Business Card Ad**      \$25

### 3. DONATIONS

- \_\_\_\_ **Raffle Basket(s) \$50+ Value**      **Quantity** \_\_\_\_\_
- \_\_\_\_ **Door Prize, Goodie Bag Items**      **Quantity** \_\_\_\_\_

Please provide a brief description of donations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form with full payment and/or prizes (checks **Pay to the Order of: York County Quilters Guild, INC**) to the following address (or arrange for a local pick-up 980-216-9393). You will receive a donation receipt from us for tax purposes.

**Mail Sponsorship Funds, prizes, material/fabric, and giveaways to: YCQG: Attn – Lisa Baker 1048 Oakland Ave, Rock Hill, SC 29732**

Email high quality AD and LOGO to [YCQGnewsletter@gmail.com](mailto:YCQGnewsletter@gmail.com)

Tax ID: 46-2601702